



OLD NATIONAL BANK®

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LEGACY GROUP ALUMNI

LIFETIME MEMBER

Newsletter – Fall 2009

This newsletter will share Legacy Group news as well as what's going on around your company!

ONB Fun Facts – from ONB 150th Anniversary Book

A little history...In 1922 Old National received its permanent charter and was officially named the Old National Bank in Evansville. Old National celebrated 100 years of service in 1934. And in 1941 Old National Bank was the first bank in Evansville to open a drive-up window for customers.

News about the 175th Year Celebration

Bank associates continued with the collection drive of 175 items into the second and third quarters. The planned project for the second quarter was the collection of games and sports equipment. Throughout the company, we collected 4,261 items along with \$656 for organizations. And in the third quarter 21,620 school supply items were collected to be distributed to schools in each region. This has been a very successful project, and it will continue into the fourth quarter.



If you would like to contribute to the fourth quarter collection event, visit your banking center for more details and instructions about dropping off your items.

- **4th quarter: November 9 – November 30**
Hats, gloves and scarves.

Presentation of Old National's 175th Year History Video

Evansville Legacy Group members, Dan Mitchell and wife Nancy, Ron Lankford and wife Leona, and Wayne Henning participated in a presentation of Old National's 175th year celebration history along with President & CEO Bob Jones and wife Lisa at the September 8 Rotary luncheon meeting. Several Old National associates were also in attendance. The video presentation was developed by Reitz High School students for Old National as part of the 175th year celebration. The video contains history of Evansville and highlights Old National's major role in the city's banking history. The Old National \$5 currency history bookmarks were distributed to members and guests of Rotary.

Save the November dates below for Old National Bank's 175th Birthday Celebration and Volunteer Marathon

November 13 – Legacy members and clients will be invited to celebration events at Old National banking centers. Please check with banking centers in your area for their celebration events.

November 10 through November 17 – You're invited to participate in a Volunteer Marathon. Volunteer for organizations of your choice during this week and send in your hours to be logged into the Old National Stars Program. It would be great to have the Legacy Group well represented in the Marathon with their hours.

Volunteer in your community

Currently, 32 retirees have their volunteer hours recorded in our Old National Stars Program. These retirees have received the Old National "ONE Community" shirts. We hope you will continue to be involved in ONB Community events and additional volunteer efforts. **Notify Bert Brown to order your shirt and to log your hours** - at 812-461-9339 or email bert.brown@oldnational.com



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\$175 Legacy Alumni Drawing Winners – Congratulations to our winners

- February – Barbara Keusch, Jasper, IN
- March – Merlin Morris, Evansville, IN
- April - Elizabeth Smith, Muncie, IN
- May – Jo Anne Miley, Evansville, IN
- June – Lucy Deom, Evansville, IN
- July – Michael Robinson, Hurst, IL
- August – Frances Schrink, Terre Haute, IN
- September – Bill Cauble, Carbondale, IL

Company News

A blue ribbon moment: Leading analysts give ONB high marks.

Leading financial analysts impressed by response to ONB stock offering.

In late September, the Old National Management team participated in a capital-raising trip to New York. Over two days, the group held 21 one-on-one investor meetings and hosted a conference call for another 51 potential investors.

The positive response or “hit rate” for Old National’s stock offering was virtually unprecedented, with 83% of the one-on-one meetings resulting in an ONB investment, and an almost 50% hit rate for the conference call. Typically one-on-one meetings result in a “hit” about 25% of the time, while the positive response to conference calls is usually 10-15%.

Robert Albertson, chief strategist for top financial advisory firm Sandler O’Neil, assisted Old National with the offering. He was impressed with the incredibly positive reaction to the ONB message.

“The execution of this transaction was excellent in regards to Old National’s preparation, interest from the Street and the quality of investors who participated,” said Albertson, whose expertise makes him one of the most sought-after guests on major cable news channels like Fox News and CNN. “It was the most extraordinarily high hit ratio that we have ever seen, and one of the most gratifying transactions that I have ever been a part of!”

Mark Biche, managing director of Sandler O’Neil’s Investment Banking division, also assisted in the offering. He was equally impressed by the response from investors.

“Because of Old National’s high quality franchise and investors’ expectations that the company will continue to perform better than its peers and competitors through this cycle, investors were eager to meet with (Old National) management,” Biche said. “Old National’s story stood out at the beginning of a busy week and led to two-to-three times the normal hit rate of converting a call or meeting with an investor into an order for common stock.”

During the two days, Old National sold 18 million shares of ONB common stock at \$10 per share, which will result in net proceeds of approximately \$171 million. Raising these funds moves Old National into the top-tier for capital within our peer group and significantly enhances our ability to take advantage of the disruption that exists in our markets today.





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Two groups selected for Community Team Award

Each quarter and annually, Old National recognizes Community Team Award winners from those groups of associates who demonstrate outstanding community care involvement. Each quarterly team award recipient receives a donation that they may designate to the charity of their choice.



The Union City associate team (back row): Melanie Lykins, Curt Brooks, Jennifer Root, Mary Hinkle and Jacque Fetters; (middle row): Bev Lenkendorf, Ginny Shaner and Mindy Whitenack; (Front row): Amy Elliott and Krista Botkin (not pictured: Cory Hiestand and Tonya Harris).

There were several outstanding nominations for the second quarter Community Team Award, and as a result, there was a tie. Union City banking center and the Northern Region team are both award recipients.

Union City associates have hosted monthly collection drives to benefit several com-

munity organizations. In keeping with Old National's 175th anniversary theme, their goal has been to collect at least 175 items or dollars for each project. So far they've collected mittens and gloves, donations for the American Heart Association, canned food and more. In June, the team was particularly proud to raise more than \$500 for their community fireworks display.

"The director of the Chamber of Commerce said they were \$500 short of reaching their goal," explained Bev Lenkendorf, Banking Center Manager. "And we were able to present them with a check for \$550 for the fireworks. We are very proud of our team and the great efforts they make."

Union City's collection drives will continue throughout the year, so watch for more success stories.

More than 50 associates and their family members in the Northern Region teamed up for a Habitat home rehab project for a single mother and her two young children. Associates volunteered to work shifts over a three-day period and also arranged to loan and borrow tools and equipment to get the job done.

"The home had been basically gutted, so we were doing a little of everything," explained Cheryl Doolin, Administrative Assistant and team coordinator. "We were patching, painting and even landscaping and repairing fencing. It was a wonderful way to help the community and come together as a team."



The Northern Region team members take a break to pose for a photo.

New banking center opens in Northern Region

Northern Region associates were excited to host a ribbon-cutting ceremony and community reception for Old National's newest banking center on September 17. The bank is located in Granger, Indiana at 7030 Heritage Square Drive.



Old National associates and ambassadors from the St. Joseph County Chamber of Commerce cut the ribbon for the new Heritage Square Banking Center.

The Heritage Square Financial Center is the first Old National facility in Michiana to offer drive-through banking services and will be open seven days a week. Unlike many other banks, Old National will offer gourmet coffee in a comfortable banking center, free use of a community room and

cyber café, as well as the opportunity for clients to establish a relationship with their own personal banker.

In addition to the ribbon cutting, the new banking center's community room was dedicated to John W Rosenthal, Sr. in recognition of his commitment and service to the community of St. Joseph County.

Dan Doan, Northern Region CEO, commented, "We're honored and grateful to be a part of Indiana since 1834 and we're committed to serving Hoosier communities. We are excited about our growth in St. Joseph County."



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Wealth Management Referral Program

In July, you received a letter of introduction along with other referral information regarding a new referral program that pays you for helping Old National grow. This exciting program, specifically designed for the Legacy Group members, rewards you for successfully referring a new client to our Wealth Management group. If you have questions regarding this program, please contact Bert Brown for more details.

Navigation for the Legacy Group web site

To visit the Legacy Group weblink, log onto www.oldnational.com, click on "About Us," then click "Alumni Group" and you will be taken to the Legacy Group site.



Healthy Options...



Healthy Lifestyles – Quick Tips

(from Healthy Lifestyles, September 28, 2009)

This Not That

Make healthy eating less about sacrificing and more about substituting by incorporating some nutritional alternatives into your diet. Try these healthier options, which are lower in fat and higher in fiber and nutrients. As always, if you are on a special diet you may not be able to use as suggested.

Eat This

Not That

- | | |
|-------------------------------|---------------------------------------|
| Whole-grain pasta..... | Plain white pasta with marinara sauce |
| Ground turkey | Ground beef |
| Fresh peaches and pears | Peaches or pears in syrup |
| Egg-white omelet..... | Fried eggs |
| Whole-wheat bagel..... | Doughnut |
| Salsa..... | Bean and cheese dip |
| Sorbet or low-fat..... | Ice cream |
| frozen yogurt | |

Sources: A Healthier You – health.gov, Mayo Clinic - mayoclinic.com

We look forward to hearing from you and hope you will share memories about your Old National Bank history!