

# OLD NATIONAL BANK FOUNDATION 2023 GRANT APPLICATION GUIDELINES

There will be no additional grant cycles in 2023. Remaining funds have been allocated to Love for Louisville to provide support for those impacted by the tragedy on April 10th and for the community heroes who assisted.

## PLEASE READ ALL INFORMATION BEFORE APPLYING FOR A GRANT

### Mission

The Old National Bank Foundation believes that social responsibility is essential to fostering vibrant, sustainable communities. We realize this belief through strategic partnerships with charitable organizations addressing defined community needs.

### Vision

Old National Bank Foundation will foster communities that strive for impactful, economic development, excellence and equity in education, and improved quality of life.

### Key Facts to Understand Before You Apply

Due to the volume of grant applications we receive, each application is evaluated on a competitive basis in the order they are received as we strive to fund programs with strong impact and measurable outcomes within our funding priorities. Large-scale initiatives or capital campaigns will be accepted by invitation only. Please send an overview/executive summary of this type of funding opportunity for initial review by Foundation staff to [grantsandsponsorships@oldnational.com](mailto:grantsandsponsorships@oldnational.com).

**Priority consideration will be given to organizations that have not received significant sponsorship dollars from Old National in the same calendar year as their Foundation grant request. In an effort to allow enough time for outcomes to be fully realized, a minimum 12-month waiting period is required for previous Foundation grantees. *While applicants are eligible to apply 12 months after final payment and all reporting is received, priority consideration is given to applicants who have not received funding in the previous two years.***

While Old National values our business relationships and take tremendous pride in serving clients, the Internal Revenue Service stipulates that we may not consider business relationships when making Foundation grant award decisions in order to avoid self-dealing practices. The Old National Bank Foundation also values diversity and is committed to fostering inclusion throughout our communities. Through our grantmaking we strive to partner with organizations that also embrace these beliefs and demonstrate them through their policies, practices, actions, and impact. [Click here](#) to view our Equal Opportunity Inclusion Statement. The Old National Bank Foundation contributes annually to United Ways in our footprint. Due to this contribution, those United Ways receiving annual funding are not eligible for other grant opportunities.

### Funding Priorities

Our funding targets innovative programs that enhance the quality of life within our communities in support of the following strategic initiatives: Affordable Housing, Economic Development, Workforce Development, Financial Education and Education Achievement. Priority consideration is given to programs that serve low- to moderate-income populations/communities and small businesses. As part of our commitment to diversity, equity and inclusion, we also seek to support programs that focus specifically on enhancing opportunities for education, economic empowerment, mentorship, and inclusion for underrepresented people and communities. Examples of funding priorities with measurable outcome focus areas include:

#### Affordable Housing

- Increase homeownership opportunities
- Promote multi-family housing developments
- Enhance neighborhood stabilization and vitality through home revitalization and repairs

#### Economic Development

- Increase neighborhood revitalization initiatives
- Strengthen community resource infrastructure
- Increase business development and growth

#### Financial Education

Our Real-Life Finance e-learning curriculum provides robust financial education training for community partners at no charge. [Click here](#) to learn more before completing an online grant application.

**Note:** Some requests not eligible for funding through the Foundation may be eligible for a sponsorship. These decisions are made at a regional level. Please visit the Sponsorship section of our website to learn more.

#### Workforce Development

- Increase access to apprenticeship and work-based learning programs
- Increase entrepreneurship initiatives and business coaching/training
- Increase job creation, employment entry, and retention

#### Education Achievement

- Improve educational readiness and achievement
- Increase access to quality education including dual credentialing
- Increase access to impactful mentoring programs

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## Foundation Charitable Giving Programs

The Old National Bank Foundation awards over \$3 million annually to eligible organizations in Indiana, Illinois, Iowa, Kentucky, Michigan, Minnesota and Wisconsin where Old National has a business presence. The Foundation staff administers the following *primary* charitable programs, which are detailed below. If approved for funding, all payments will be made by ACH deposit as outlined in more detail in one of the *Frequently Asked Questions*.

- **Foundation Grants**

This grant application is open to nonprofit organizations that meet the eligibility requirements as outlined on the next page. These organizations must also be located within our corporate footprint and seeking to carry out programs related directly to our funding priorities, mission and vision. Applicants should expect a waiting period of up to 12 weeks from submission to final decision making.

- **United Way Corporate Contributions**

Corporate contributions are made to United Ways in communities where Old National has a business presence. Associates are also encouraged to make personal donations through our annual workplace campaigns. Due to this contribution, United Ways receiving annual funding are not eligible for other grant funding opportunities.

### **TO BE CONSIDERED FOR GRANT FUNDING, ORGANIZATIONS MUST:**

- Be a nonprofit organization and have obtained recognition of tax-exempt status under Section 501(c)(3) as a public charity under Code 509(a) and in good standing. (If an organization is exempt under Section 509(a)(3), it must be Type I or Type II.)
- Have their primary organization's address located within ONB's footprint and serve the communities where we operate

### **WHAT WE LOOK FOR IN AN APPLICANT ORGANIZATION:**

- Mission closely related to the Foundation's priorities
- Strong leadership/governance
- Diverse board and staff; reflective of the community being served
- Fiscal stability

### **WHEN REVIEWING PROPOSALS, PREFERENCE IS GIVEN TO FUNDING OPPORTUNITIES/INITIATIVES THAT:**

- Fit closely with the Foundation's funding priorities
- Address community needs related to our funding priorities within the communities where we operate
- Include financial commitments from a variety of sources
- Utilize an effective evaluation plan specific to the proposed funding opportunity/initiative
- Demonstrate measurable goals and outcomes

### **BELOW ARE SOME TIPS FOR A COMPLETE APPLICATION SUBMISSION:**

- Make sure you review the funding priorities prior to starting a new application. This will help you to determine which funding priority best fits your project or initiative.
- Please read each question carefully to ensure all points are addressed.
- Make sure you upload your 501c3 exemption document and not your sales tax exemption document.
- If you have computer trouble, try the following steps – use Google Chrome browser, clear your cache, shut down your browser and reopen, and try to log in again.
- Your application will eventually time out, so please use the SAVE DRAFT frequently to save your work.

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## Restrictions

The ONB Foundation does not provide funding for the items or organizations below.  
This is not an exhaustive listing. Additional restrictions may also apply.

Summer camps, field trips, athletic facilities, and playgrounds	Endowments or scholarships
School clubs/organizations, including, but not limited to bands, athletic or academic teams, booster clubs, PTO/PTA	Feasibility studies, project research or development phases, including the costs of hiring consultants or planners
Meals, tickets, dues, memberships, fees, travel, tuition, subscriptions, and other tangible benefits	Organizations that discriminate based on race, culture, gender, sexual orientation, age, or religion
Meetings, conferences, workshops	Political, labor, military, veteran's, international or fraternal organizations
Childcare fees/subsidies or K-12 tuition	Programs administered by religious organizations for religious purposes
Sponsorships, fundraisers, races, telethons, marathons, benefits, banquets, galas, golf tournaments, festivals, or other events	Debt retirement or funding of any activity that is already completed
Individuals	Contests, competitions, athletics, pageants, or talent contests
Scholarly or medical research	A 509(a)(3) Type III supporting organization charity
Previous grantees who have not submitted required reporting	Programs provided outside of our service footprint

## Frequently Asked Questions

Please review the questions below for more information before starting an application:

**1. Q: Are there deadlines for applying?**

**A:** Yes. Applications for the Foundation Grants will be accepted starting the first week of January. The anticipated application period for the board meetings are listed below:

**Board Meeting Dates:**

**Grant Application Cycles:**

March 15, 2023	Jan 2 – Jan 25 at 12:00 <b>Noon</b> CST/1:00 EST (no exceptions)
June 14, 2023	Apr 1 – April 26 at 12:00 <b>Noon</b> CST/1:00 EST (no exceptions)
September 13, 2023	<b>The July grant cycle has been canceled. Funds have been allocated to the April 10th tragedy in Louisville, KY.</b>

Applicants should expect a period of up to 12 weeks from application deadline to final decision-making. Grants are awarded on a competitive basis and, if approved, the grant amount may be lower than your original request. Current grantees must wait 12 months after final payment before submitting another grant application.

Application questions are provided in pdf for your preview. ***Due to the volume of applications received, we may not be able to respond to all questions during the last three days of the grant cycle, so you are encouraged to submit well before the deadline to ensure receipt of your application.***

**2. Q: Does my organization have to be located in an area served by Old National to receive a grant?**

**A:** Foundation Grants are limited to organizations that have their main office located in a community in which Old National Bank is located and serve the communities where we operate. To find our banking center locations, please visit our website at oldnational.com.

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**3. Q: Are nonprofits required to have a 501(c)(3) designation to apply?**

**A:** Nonprofits applying for a Foundation Grant must be tax exempt under Section 501(c)(3) and recognized as public charity under Code Section 509(a) and in good standing. (If an organization is exempt under Section 509(a)(3), it must be Type I or Type II.)

**4. Q: Our organization has a bank account, trust account, etc. with Old National. Does this guarantee or help ensure that we will receive grant funding?**

**A:** While we appreciate our business relationships and take tremendous pride in serving our clients, the Internal Revenue Service stipulates that we may not factor business relationships into the equation when making Foundation grant award decisions to avoid self-dealing practices.

All organizations and requests are evaluated using the same criteria, which include an assessment of the organization's and the initiative's objectives, community-wide impact, and measurable outcomes.

Sponsorship decisions, however, do factor in business account relationships, along with partnership, community impact and volunteer opportunities. These decisions are made at a regional level.

**5. Q: My organization is a current grantee. Are we eligible to apply for additional funding?**

**A:** If your organization has been awarded a grant or received a grant payment within the last 12 months, additional requests for funding will not be considered until after the grant period has ended, 12 months after the final payment, and a final report has been submitted. While applicants are eligible to apply 12 months after these requirements, priority consideration is given to applicants who have not received funding in the previous two years.

**6. Q: Why is there a one year waiting period to be eligible to apply for additional funding?**

**A:** Throughout our multi-state footprint, there are many valuable nonprofit partners that are addressing critical community needs. The one-year waiting period allows us to partner with more organizations toward fulfilling their mission and allows our current grantees the opportunity to diversify their funding streams which bolsters their overall sustainability.

**7. Q: Can I apply for both a grant and a sponsorship within the same calendar year or time period?**

**A:** Yes, however, please note that due to the volume of requests received, we will take into consideration all commitments made per organization into our overall decision. Due to the significant financial support provided through Old National led fundraising events (100 Cooks Who Care, Culinary Queens, etc.), we suggest that applicants wait to apply for Foundation funding until two years after the event.

**8. Q: Does the Foundation provide funding to daycare or childcare centers to subsidize the cost of tuition, or fees?**

**A:** Unfortunately, families across our footprint are facing rising childcare costs, but because of limited resources and a desire to remain fair and equitable, we are unable to fund tuition assistance or fees.

**9. Q: What is the difference between a Foundation grant and a market sponsorship?**

**A:** Foundation grants are provided to IRS designated 501 (c)(3) non-profit organizations. Grants are charitable donations used to fund initiatives that are large in scope and impact.

Sponsorships are monetary contributions given in support of events or activities in exchange for advertising and/or publicity. Sponsorships provide a direct benefit to Old National Bank. These decisions are made at a market level.

**10. Q: May we submit more than one application at a time?**

**A:** No. Organizations may only submit one initial application per grant cycle. If approved, additional applications will not be reviewed until the grant period is ended, 12 months after the final payment, and a final report has been submitted.

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11. **Q: How many times per year can an organization apply for a Foundation grant?**  
**A:** Only one contribution per grantee will be funded each year. If an applicant is declined in a funding cycle, they may apply again in a later cycle.
12. **Q: How do I apply?**  
**A:** Applications must be submitted online through the Old National Bank Foundation website. Proposals are not accepted via email, postal mail, or fax.
13. **Q: When will the Foundation Board meet?**  
**A:** Aside from the annual meeting in January, the Foundation Board anticipates meeting mid-March, mid-June and mid-September.
14. **Q: What is an appropriate request amount for an Old National Bank Foundation grant?**  
**A:** The amount requested from the Foundation should be proportionate to your organizational budget, funding opportunity budget and expected income from other sources. Funding is ultimately contingent upon the initiative's alignment with the Foundation's priorities and funding availability from the Foundation's annual budget. The average annual grant amount is \$10,000.
15. **Q: What e-mail address should be used for the account?**  
**A:** When setting up the account username and password for the application, please be sure to use an email address that is accessible to more than one person at the organization. If you are a contracted grant writer, please set up different accounts for each organization that you represent using a valid email address accessible by that organization. **Note:** The same email address cannot be used for multiple organizations.
16. **Q: Can I copy and paste information from a Word document into one of the application's text boxes?**  
**A:** Yes. You can copy information from an existing Word document and paste into the appropriate text box in the application.
17. **Q: I do not have all the required documents in an electronic format. How do I submit them?**  
**A:** All documentation is required to be submitted in an electronic format with the application. Please convert the documents to PDF attach and upload them to your application.
18. **Q: What is required of my organization if approved for funding?**  
**A:** All grant applications that are approved for funding will require the following:
- Signed Grant Agreement – this includes an original signature (no digital signatures will be accepted) as well as ACH deposit information since no paper checks are issued and is due within 2 weeks of notification.
  - Grant Reporting – an annual report will be required to be submitted electronically through your online account and is due within 30 days after the grant period is over. *Overdue requirements can affect scheduled payments as well as future funding.*
19. **Q: In what form of communication will you notify my organization about our application?**  
**A:** Communications during the application process will be made primarily by email from the following: grantsandsponsorships@oldnational.com. Please add this email address to your contacts to receive all communications during the application process.
20. **Q: What are some additional resources that I should consider if my organization/program may not be a good fit for the ONB Foundation?**  
**A:** Foundation Center – Find Funding – [www.foundationcenter.org](http://www.foundationcenter.org), Grants Alert – [www.grantsalert.com](http://www.grantsalert.com), or Chronicle of Philanthropy – [www.philanthropy.com/grants](http://www.philanthropy.com/grants)

\*For additional questions, please e-mail [grantsandsponsorships@oldnational.com](mailto:grantsandsponsorships@oldnational.com).